



Kazi Mohhamad Ali Naim

My Contact

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Hard Skill

- Marketing modeling and reporting
- Data mining and analysis
- New business development communication
- Business valuation
- Advanced business proficiency

Soft Skill

- Observant
- Decision making
- Communication
- Multi-tasking

Education Background

- Stamford University of Bangladesh
Bachelor in business. Major in marketing

2015-2020
CGPA- 2.86 out of 4

- Cambrian College
Higher secondary certificate in business studies
2012-2014
GPA- 4.80 out of 5

- Fulgazi pilot high school
Secondary school certificate in business studies
2010-2012
GPA-3.88 out of 5

Objectives

Vibrant and proactive individual proficient in streamlining marketing approach to connect with target consumers. Seeking a marketing position with a progressive organization to utilise 10 years of professional marketing experience in advancing marketing operations.

Professional Experience

Mother chem ltd sr.marketing manager

2018 – Present

Key responsibilities:

- Analyze current and past clients data
- Look at recent marketing performance and identify trends
- Prepare reports on the above information and communicate the insights of these reports to the broader business
- Consult with the management team to develop long-term commercial plans
- Suggest budgets and improvements based on the above information

Bangla chem | marketing manager

2012 -2018

Key responsibilities:

- Looked at marketing performance and identified trends
- Explored various business opportunities